



ANNUAL SPONSORSHIP OPPORTUNITIES

MEDICINE. BUSINESS. FREEDOM.

BetweenTheDoctors.fm empowers physicians to build careers on their own terms. Through honest conversations and practical insights, we help doctors move from burnout to purpose, employment to entrepreneurship, and create a practice, and a life aligned with their values.

BRONZE SPONSOR

\$5,000 Annually

- Written recognition as a Bronze Sponsor in podcast episode descriptions
 - Verbal acknowledgment during podcast episodes
 - Sponsor logo featured on podcast sponsorship materials
 - Recognition on our promotional materials
 - 6 dedicated social media placements annually
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SILVER SPONSOR

\$10,000 Annually

Includes all Bronze benefits, plus:

- Professionally recorded 15-second sponsor message featured in podcast episodes
 - Enhanced sponsor recognition during podcast programming
 - Sponsor website link featured on podcast materials
 - 12 dedicated social media placements annually
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GOLD SPONSOR

\$15,000 Annually

Includes all Silver benefits, plus:

- Professionally recorded 30-second sponsor message featured in podcast episodes
- Featured sponsor recognition during podcast introductions
- 24 dedicated social media placements annually
- Featured logo placement on podcast marketing materials
- Opportunity to provide educational resources or promotional materials to podcast audiences
- Opportunity to host an informational exhibit/table at the annual Prostate Cancer Institute of America Foundation Golf Classic

- Recognition as a Community Leadership Partner supporting prostate cancer awareness and education

PLATINUM SPONSOR

\$25,000 Annually

Includes all Gold benefits, plus:

- Dedicated podcast episode highlighting your organization, leadership, innovation, or community impact (subject to editorial approval)
- Exclusive Platinum Sponsor designation
- Monthly sponsor recognition and promotional content (minimum 36 annual placements)
- Premium logo placement across podcast and marketing materials
- Premium exhibit/table placement at the annual Prostate Cancer Institute of America Foundation Golf Classic
- Recognition during Golf Classic announcements and event materials
- Opportunity to collaborate on educational initiatives and awareness campaigns aligned with our mission
- Recognition as a Premier Strategic Partner of Between the Doctors.

WHY PARTNER WITH BETWEEN THE DOCTORS?

Your sponsorship helps support efforts to:

- Elevate physician voices who are building, innovating, and redefining modern healthcare
- Share real-world stories of career transformation—from burnout to purpose-driven practice
- Educate physicians, patients, and healthcare leaders through practical insights and lived experience
- Highlight advances in care delivery, entrepreneurship, and medical innovation
- Strengthens a community focused on physician empowerment, leadership, and meaningful change

Through podcast programming, digital engagement, and signature events such as the Prostate Cancer Institute of America Foundation Golf Classic, sponsors gain meaningful exposure while supporting a mission that impacts countless lives.

CUSTOMIZED SPONSORSHIP PACKAGES AVAILABLE

Sponsorship Inquiries

Prostate Cancer USA

ProstateCancerUSA.com

800-282-0753

podcast@prostatecancerusa.com